



En partenariat avec :



Caisse de dépôt et placement
du Québec

SCHEDULE – The 24-Hour Entrepreneur Booster

9 a.m.	Participant greeting Corporate photo shoot T-shirt distribution
9:30 a.m.	Welcome Invitation to wear the t-shirt
10 a.m.	First workshop block: Marketing and sales – The sales pitch
11:35 a.m.	Break
Noon	Conference luncheon École d'Entrepreneurship de Beauce – The 10 common mistakes entrepreneurs make
1:30 p.m.	2 nd workshop block: Legal aspects, accounting aspects, funding
3:20 p.m.	3 rd workshop block: Legal aspects, accounting aspects, marketing and sales
5:15 p.m.	Phase 1 of contest: First chance to pitch before a jury Constructive feedback following the presentation
6 p.m.	Musical chair dinner: Meetings with business personalities
7:45 p.m.	4 th workshop block: Social responsibility, import-export, funding, legal aspects
9:35 p.m.	5 th workshop block: Funding, human resources, marketing and sales, legal aspects
11:45 p.m.	Nighttime conference
12:55 a.m.	Collective training session
1:50 a.m.	Pitch practice session
3 a.m.	Nighttime activity: Workshop on entrepreneurial skills
5 a.m.	Phase 2 of contest: 2 nd round of pitches before a jury that will select the 6 finalists
6:30 a.m.	Breakfast: Unveiling of finalists
7:30 a.m.	Phase 3 of contest: Presentation of the 6 finalists before an audience and the official jury
8:35 a.m.	Unveiling of winner and awards A word from the sponsor and participation prizes
9 a.m.	End of event